

Government Fleet Innovators Group

Grey Fleet Toolkit overview



The scale of grey fleet use continues to be a drag on the bottom line of public and private sector organisations across the UK. While addressing grey fleet can obviously bring down these costs it can also bring about a whole host of benefits ranging from environmental, duty of care and corporate image. We acknowledge the challenges that starting this journey can incur and have produced the Grey Fleet toolkit to assist you on this journey. The toolkit is nested within the concept of the travel hierarchy, encouraging more sustainable travel as well as less grey fleet use.

Grey Fleet tools and templates

1. Best practice guide: a comprehensive background on the issue and tips on how to get started.
2. Process, drivers and considerations
 - a. a process flowchart
 - b. the major drivers for reducing grey fleet
 - c. factors to consider before you begin
3. Stakeholder Engagement Matrix: which stakeholders do you need to engage, when, and what is likely to motivate them to support an initiative to reduce grey fleet?
4. Cabinet Report Template: An example of a business report to present to decision makers outlining the reasons for change and benefits from managing grey fleet.
5. Travel Policy and Hierarchy: A complete travel policy template ready to be amended to your organisation as an operational policy document including a travel hierarchy.
6. Travel Action Plan: A template to help plan and record specific SMART targets and actions resulting from the Travel Policy.
7. Sustainable Travel Plan: A guide to producing a Travel Plan to promote planned or current action on grey fleet for an internal or external audience.
8. Car Share FAQs: Frequently asked questions posed by employees on the implementation of employee mobility schemes, in this case focused on car share schemes.

Getting to grips with Grey Fleet, BVRLA, 2016

1.5 billion miles per annum that are driven in grey fleet vehicles in the public sector at a cost of £786 million.

Council Mileage Allowances, Taxpayers' Alliance, 2017

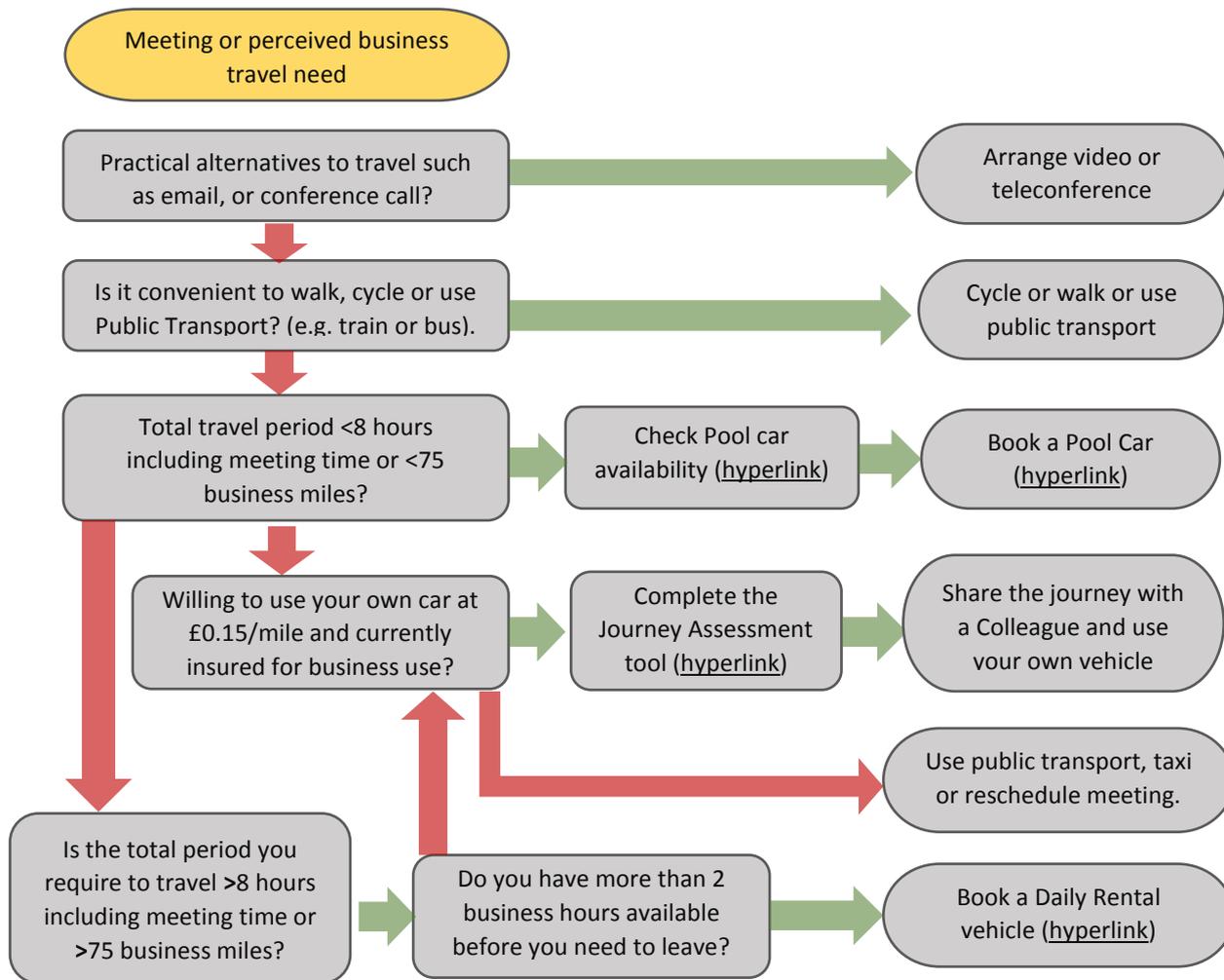
In 2016-17 38% of cash-strapped councils are still paying employees who drive their own car for work above the HMRC-approved mileage reimbursement rate of 45ppm.

Government Fleet Innovators Group (GFIG)

The GFIG is facilitated by Energy Saving Trust, with support from Enterprise Rent-A-Car, and provides a forum for fleet managers and public sector decision-makers to maintain the momentum of tackling grey fleet; sharing best practice and tools amongst the group. For more information on the Government Fleet Innovators Group, our progress and how to be involved, bookmark this page to check for updates or email transportadvice@est.org.uk to express your interest.

Sustainable Travel Hierarchy

An important first step when beginning to tackle grey fleet is to consider the sustainable travel hierarchy below, which for the majority of travel decisions highlights the alternatives that are appropriate for business mobility needs. Certain aspects of this will need to be adapted to the organisation in question, but it provides a helpful benchmark and visual representation.



Acknowledgements

Many thanks to all the members of the Government Fleet Innovators Group for putting aside the time to discuss the topic of grey fleet and assist in bringing together what will hopefully be a very useful tool for many public sector organisations. Acknowledgements to Alan Asbury at CLS Consultancy for his contribution to this toolkit in the form of tools, templates, and examples of best practice.