

COMMUNITIES CASE STUDY

HOME
ENERGY
SCOTLAND

GREENER KIRKCALDY IS A COMMUNITY-LED CHARITY AND DEVELOPMENT TRUST WORKING ON A LOCAL SCALE TO BENEFIT PEOPLE AND OUR PLANET.

THEY PARTNERED WITH HOME ENERGY SCOTLAND TO DELIVER ENERGY EFFICIENCY AND GREENER TRANSPORT ADVICE AS PART OF THEIR 'CLIMATE CHANGE AND OUR LIVES' PROJECT.

Through the project, which was funded by the Scottish Government's Climate Challenge Fund (CCF), Greener Kirkcaldy wanted to increase knowledge around lower carbon travel options in their community and help to reduce emissions on short car journeys.

Home Energy Scotland helped set up FuelGood driver training and, as part of Greener Kirkcaldy's Electric Vehicle Evening, delivered a popular Switched On transport session, both of which are managed by Energy Saving Trust.

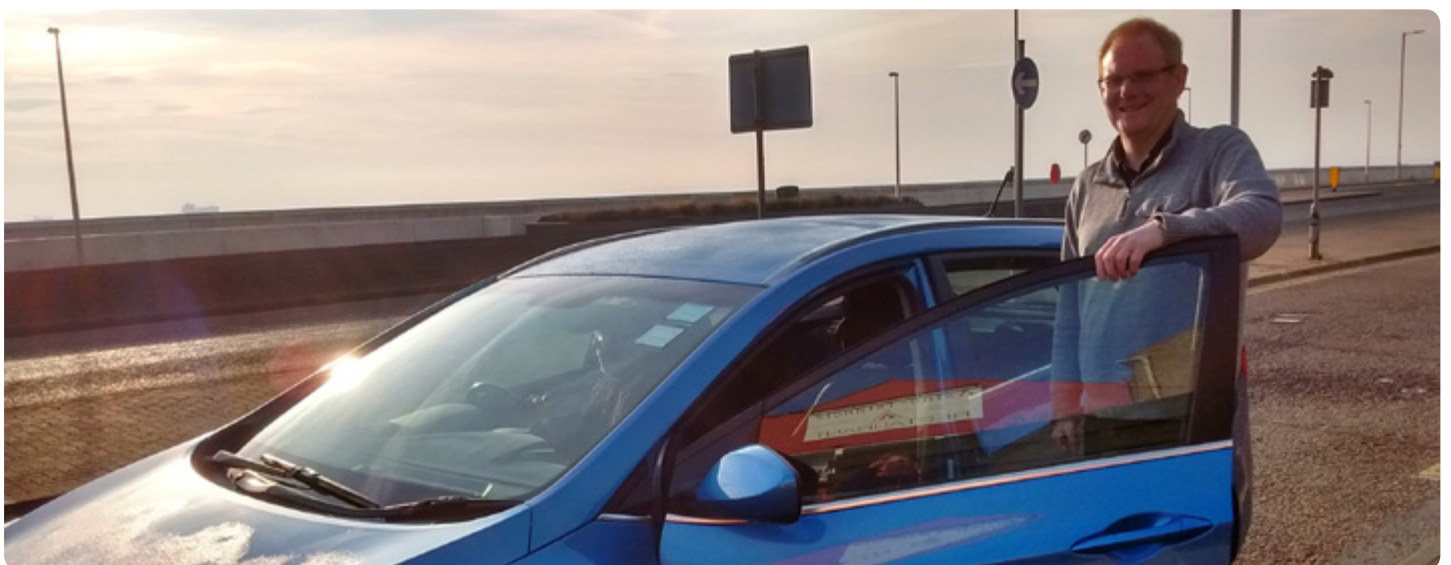
FuelGood driver training is subsidised by Transport Scotland. It provides driver training to increase fuel efficiency in petrol and diesel vehicles, and increase the range in electric vehicles. It is aimed at community groups, businesses and individuals.

Typically, those attending see a 14.8% miles per gallon increase following the training, as well as lower emissions and knowledge of safer driving techniques.

In the Switched On session, specialist advisors provided information on electric vehicles and plug-in hybrids, ran a highly informative Q&A session and facilitated test drives of electric vehicles.

Greener Kirkcaldy found that booking the sessions was straightforward. The sessions created added benefits too.

Development Worker, Rosanna Zywietz explained: "We used the FuelGood driver training website to find a skilled trainer in our area. After the training, we were given the carbon and financial savings figures for each participant which we used in Climate Challenge Fund reports and fed back to the participants."



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OVER THE YEAR, 25 PEOPLE TOOK PART IN FUELGOOD DRIVER TRAINING AND 22 PEOPLE ATTENDED THE SWITCHED ON SESSION. FEEDBACK WAS HUGEY POSITIVE:

“If we hadn’t come to your event, we probably wouldn’t have bought an electric car. There was so much enthusiasm from electric vehicle users and the speakers, this definitely convinced us.”

– **Electric Switched On event participant**

“The training has been excellent and I learned so much – it should be compulsory for everyone!”

– **FuelGood driver training participant**

“The great thing about Fuel Efficient Driver Training is the mutual financial and environmental benefits. If someone offered you a voucher which entitled you to 12p off the price of every litre of fuel, you’d be ecstatic. That’s effectively what you get as a result of the training.”

– **James Coutts, Trainer and FuelGood supplier**

“It’s always good when our community meets other organisations working towards the same goals as us. Working with a national organisation and finding out about what the Scottish Government is doing to tackle climate change helps our participants to be more positive about the future. We’ve enjoyed working with Home Energy Scotland and Energy Saving Trust, and will continue to organise more FuelGood driver training and Electric Vehicle Events with them in the coming years.”

– **Rosanna Zywitz, Development Worker.**

Our outreach and engagement team are based across Scotland and work closely with community groups to support energy and transport projects.

Call 0131 555 8668 or email hes_partnerships@est.org.uk to find out more.

