

Grey Fleet Toolkit - Overview

The scale of grey fleet continues to negatively impact the bottom line of UK public and private sector organisations. Managing and reducing grey fleet can reduce costs and deliver further benefits, such as enhanced environmental performance, duty of care and corporate image.

As tackling grey fleet can be challenging, this toolkit has been produced to assist you. The toolkit fits within the travel hierarchy and encourages sustainable travel as well as reduced grey fleet use.

Did you know?

- 1.5 billion miles each year are driven in grey fleet vehicles in the public sector, costing £786 million. 11 billion miles are driven in the private sector, at a cost of £5 billion. ¹
- In 2016-17, 38% of councils paid employees driving their own car for work more than the HMRC-approved mileage reimbursement rate of 45ppm.²

What's included in the Grey Fleet Toolkit?

1. EST best practice guide on managing grey fleet: a comprehensive background and tips on how to get started.
2. Process, drivers and considerations – Includes a process flowchart, drivers for reducing grey fleet and factors to consider before you begin.
3. Stakeholder Engagement: Who do you need to engage, when, what might motivate them?
4. Cabinet Report Template: An example business report structure which outlines reasons for change and benefits from managing grey fleet.
5. Travel Policy and Hierarchy: A complete travel policy template which can be amended and implemented as an operational policy document. Includes a sustainable travel hierarchy.
6. Travel Action Plan: A template for internal use to help plan and record specific SMART targets and actions resulting from the Travel Policy.
7. Car Share FAQs: Covers questions posed by employees on the implementation of employee mobility schemes, in this case focused on car share schemes.
8. Sustainable Travel Plan: Offers ideas on producing a Travel Plan which can help promote planned or current action on grey fleet.
9. Case study of Birmingham City Council

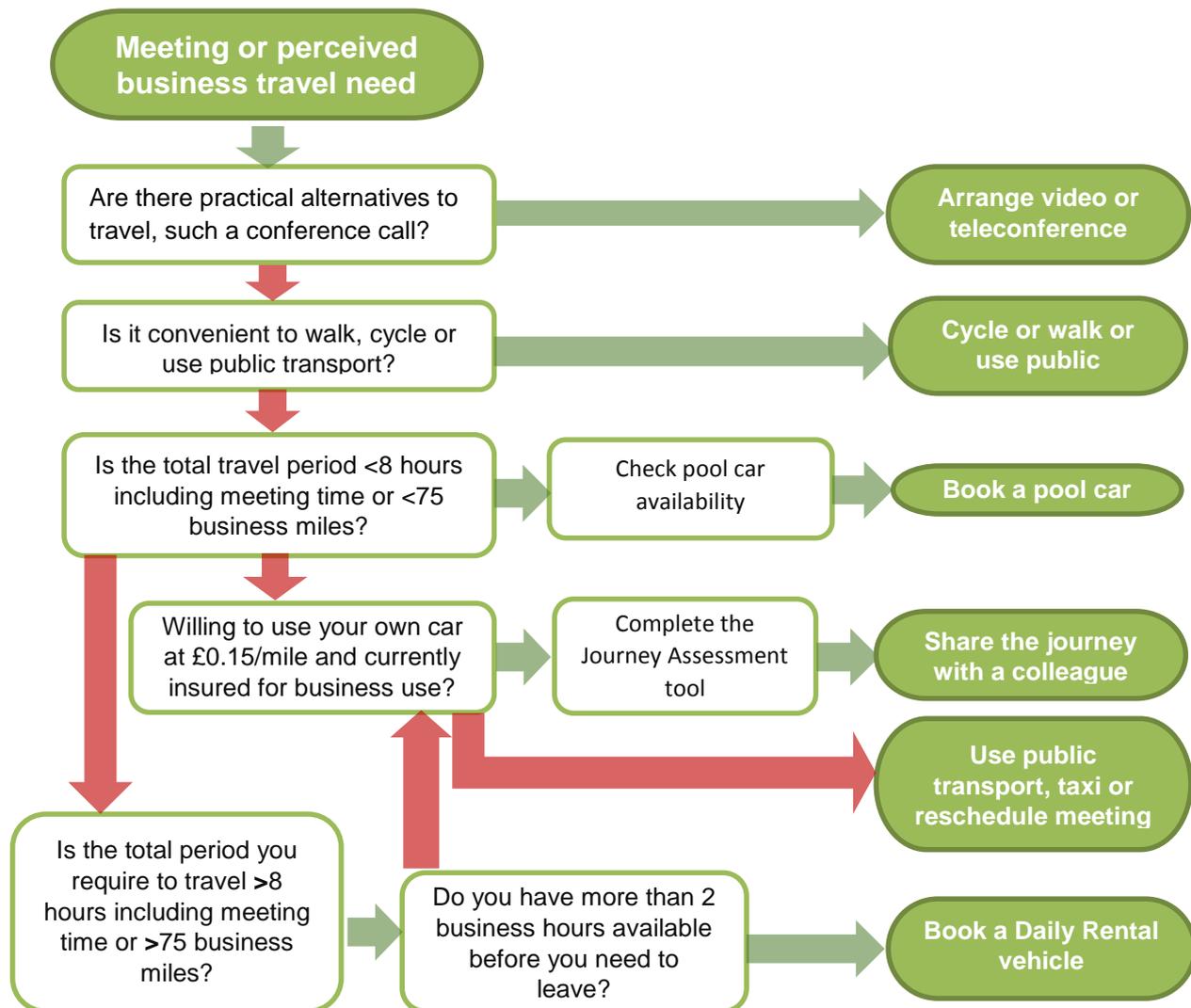
¹ BVRLA (2016) Getting to grips with Grey Fleet <https://www.bvrla.co.uk/research/article/getting-grips-grey-fleet>

² Taxpayers' Alliance (2017) Council Mileage Allowances

Sustainable Travel Hierarchy

A sustainable travel hierarchy, such as the example below, demonstrates how business mobility needs can very often be met by appropriate alternatives to grey fleet vehicles. It is therefore an important first step in managing grey fleet and provides a helpful visual representation.

The Sustainability Travel Hierarchy is also included in Toolkit Item 5. Travel Policy.



Acknowledgements

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Government Fleet Innovators Group (GFIG)

The GFIG was facilitated by Energy Saving Trust, with support from Enterprise Rent-A-Car, and provided a forum for fleet managers and public sector decision-makers to discuss tackling grey fleet and share best practice and tools.

For more information about the Government Fleet Innovators Group, or to be involved in similar future initiatives, please email transportadvice@est.org.uk .